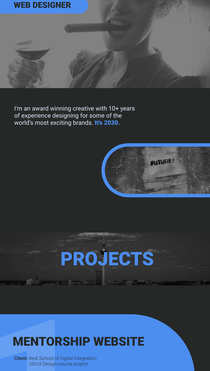
Andreja Prpic

WEB DESIGNER

I'm an award winning creative with 10+ years of experience designing for some of the world's most exciting brands. **It's 2030.**



PROJECTS

MENTORSHIP WEBSITE

Client: Redi School of Digital Integration
UX/UI Design course project.

Working on this project, I realized that I want to spend the rest of my career designing for people who are changing their lives for the better.
I consider this project using the design thinking approach - empathizing with the users, I interviewed other students of Redi school. Jasmin, Dijana and Jelena were my main users. I created a user journey map, I created personas, I did prototyping, and finally, testing and iterating based on the user's feedback. The biggest challenge was to make the app look and feel friendly, but not too expressive to change the school's logo so I used the logo colors but I made them lighter because the logo shades proved to be very distracting to the users.

See the user journey prototype video: https://www.youtube.com/watch?v=OwH1DR9NeNE&feature=youtu.be

INSTAGRAM POSTS

Client: Seedstages

RESTAURANT WEBSITE

Client: Redi School of Digital Integration
Web Design course project.

I first took the UX/UI Design course at Redi School, which normally comes after the Web Design course, but I felt I'm ready for online web design tutorials and I thought I could do it on my own. I was wrong. However, back to Redi I go, I took another course, my appetite for design and made me want to learn more and more. I felt like I'm going back to school for another semester, I couldn't help applying the knowledge about design thinking I learned in the UX/UI Design course to my project for the Web Design course. I interviewed people, I gathered feedback I used for several one my mentorship. The task was to redesign a website for a local, family owned, eco friendly Bikes and Rollers restaurant website.

I used brown color because it reflects the brown wooden interior of the restaurant. I used a lot of photos of the food, I used a dark overlay over the background pictures to make the text more readable. I used the logo colors but for the logo I chose a font that had to make it very light one, almost white, so I had to make the logo lighter. I had to make improve legibility. I wanted to avoid the colors that are not commonly found in nature. I chose the green color because it is a good color but better for vegetarian restaurants and salad bars so I chose pink, which is a color that stimulates the taste buds of people and appetite. And I liked how it looked on the brown background. In the prototype, I wanted to show the user journey in creating a reservation.

See the user journey prototype video: https://www.youtube.com/watch?v=PuDNnVDDG3E&feature=youtu.be

CREATIVE COMMONS

Client: Creative Commons

A storage that I made for the Outreachy internship application.

During the application process for the Outreachy internship, I was learning how to code. There were many requirements, and I was learning how to do mostly programming tasks that required advanced programming knowledge, so I found it very challenging. In order to organize my work properly, I made an explorer video and a clear and more modern design of a couple of pages.

During this time, I learned that there are three types of people: those who can code, those who solve the problem, it has to be user-oriented - we need to think of the needs of the users and their problems, and those who make the design look approved by all the decision-makers involved - the stakeholders. I learned that I belong to the third one, the people who make understandable why the best option.

DESIGN PORTFOLIO

Client: myself

I had a lot of fun making my design portfolio. I made it responsive, I made it in Figma, I made it in Photoshop, I used a limited but from using CSS, emojicons, icon libraries such as Iconic.io, and Google, the new set of Material Icons, I used a free font from Google Fonts, my usual catalog Lorem ipsum or Lorem ipsum, and wrote my copy because text and internet. I made sure the design looks good on different screen sizes and conforms to global accessibility standards.

See it live: https://andreja-prpic.io/Design-Portfolio/

MEMORY GAME

Client: Udacity

One of the projects for the Front-end Web Development Nanodegree

I made this game with HTML, CSS and Javascript. I pinned all the pairings in the pictures with cats and I was surprised how little such memory cards. I put the rest on the side because otherwise, the cards would be too small and difficult to see. I made the cards the background color of the rest of the region, for the rest so I had to use the dark text shadow to improve legibility. Although text shadow is not supported by Internet Explorer 9 and 10, the game still works on those versions of the file that the checkers connected.

Play it: https://andreja-prpic.io/Memory-Game/

PORTFOLIO WEBSITE

Client: myself

This is my first usage of Sketch.js library and my first portfolio. It wasn't easy to figure out how to put the text over the hollow effect and how to make it interactive but when I did, I was delighted with the result. I made the portfolio in Figma, I made it responsive, I made sure that the dark one looks good. The background changes colors and gets smoothly but they stay dark and in strong contrast with the bubbles and the text. I love this fun and easy to use portfolio.

Experience it live: https://andreja-prpic.io/Portfolio/

FAKE TESTIMONIALS

Andreja is the most talented, hard working person I had the pleasure to work with. She has integrity and a strong work ethic. I recommend hiring myself when I was starting my career.

Andreja is an amazing web designer. Her work has provided a huge boost to our business because she started using our Web Design Tools created by Vigoratory in Berlin.

I case my success to Andreja's amazing work. She has impressively articulate when explaining her design decisions. Her work ethic is second to none. I made for me brought me my first Hollywood audition.

GET IN TOUCH

WEBSITE
https://andreja-prpic.io/Design-Portfolio/

PHONE
(+49) 01 72 36 23 21

EMAIL
andreja.prpic@gmail.com

LINKEDIN
https://www.linkedin.com/in/andreja-prpic-a9499b62/